

VISTA EXCHANGE



October Review

Close partnership with our portfolio company executives is a critical component of how we accelerate growth. Throughout every engagement, we provide support and guidance across all areas of a business. In October, we hosted leadership teams from across the private equity and permanent capital portfolio virtually for our annual CXO Summit, welcoming close to 1,000 attendees from our more than 70 companies. Additionally, we announced three add-on acquisitions and a new partnership with the National Association of Corporate Directors (NACD).

INVESTING IN ENTERPRISE SOFTWARE

This year alone, we've announced over 45 add-ons to our current portfolio companies, providing access to new markets, products and technologies to supplement organic growth initiatives. This month, two companies in the Flagship Fund announced add-on transactions - Mindbody acquired ClassPass and EAB acquired Rapid Insight. Meanwhile ComplySci, a company in Vista's Endeavor Fund, announced its acquisition of NRS.

OCTOBER 2021 ANNOUNCED TRANSACTIONS



OUR MARKET LEADERSHIP

We were honored to be named to Inc.'s list of Founder-Friendly Investors for 2021 which recognizes private equity and venture capital firms that help founder-led businesses thrive. This is the second consecutive year that Vista was recognized for its track record of success in backing and partnering with founders and their teams.



THE VISTA NETWORK & ECOSYSTEM

Our portfolio ecosystem is vast but we foster close connections through more than 20 events each year and a commitment to sharing collective learnings, enhancing skill development and cultivating community. This year's CXO Summit was the largest in Vista's history thanks to the emergence of virtual events - and the technology and tools of our portfolio company, Cvent.



ENHANCING BOARD DIVERSITY

For several years, our board program has focused on helping our portfolio companies enhance and diversify their boards. Last month, we announced a new program in partnership with the NACD to provide first-time board members with a board preparation learning curriculum, with a focus on financial literacy and audit committee readiness. The partnership identifies high-performing executives from underrepresented backgrounds and equips them with a deep understanding of board responsibilities and oversight.



STRENGTHENING CORPORATE SOCIAL RESPONSIBILITY

Several Vista companies were honored as part of the 2021 Tech Cares Awards by TrustRadius. These organizations support their communities in key areas of corporate social responsibility including volunteerism, robust DE&I programs, environmental sustainability and more. Congratulations to AlertMedia, Khoros, Smartbear, Social Solutions, TIBCO, Vena and Xactly for the recognition and we thank them for their commitment to these important initiatives.



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