

VISTA EXCHANGE



January Review

We are pleased to introduce the Vista Exchange – a monthly update to keep you informed of our global enterprise software ecosystem, including news on our firm, investment activity, companies and the technology trends driving the digitization of our world.

As we move into 2021, we see a continuing trend around the need for digital transformation within businesses. For enterprise software, the emergence of a hybrid world is accelerating customer demand and has resulted in an ever-expanding market opportunity. Read on to learn how Vista and our companies are positioned to capture this opportunity.

INVESTING IN ENTERPRISE SOFTWARE

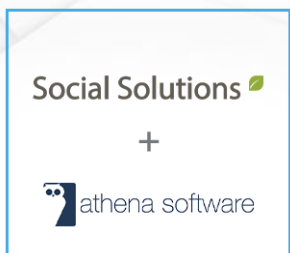
We announced six deals in January, including the sale of Wrike, which entered into a definitive agreement to be acquired by Citrix. Congratulations to Wrike Founder and CEO Andrew Filev and his team for reaching this milestone. In a [blog post](#) sharing the news, Andrew stated:

"We are proud of the advancements made in collaboration with our most recent investor, Vista Equity Partners, who enabled us to accelerate our growth and innovation to advance Wrike's mission and prepare us for this new chapter."

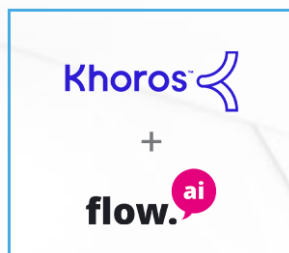
JANUARY 2021 ANNOUNCED TRANSACTIONS



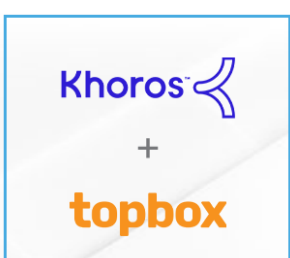
Flagship Fund
ADD-ON



Foundation Fund
ADD-ON



Foundation Fund
ADD-ON



Foundation Fund
ADD-ON



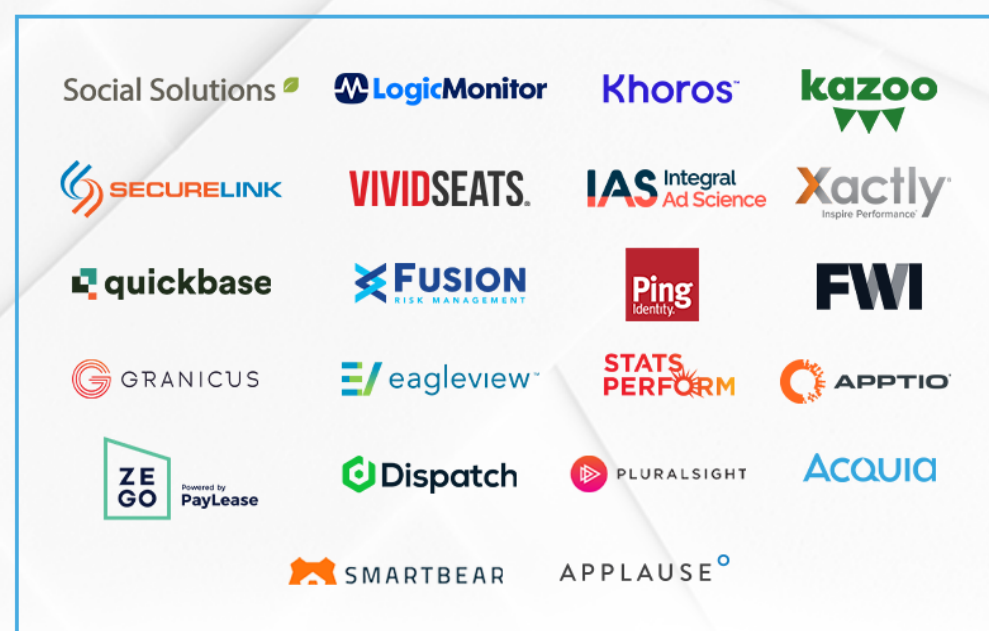
Foundation Fund
SALE/EXIT



Series E Funding
VCP PARTICIPATION

EMPOWERING THE VISTA ECOSYSTEM

Built In recognizes tech companies who raise the bar for talent by fostering meaningful employee experiences through cultural programs and benefits. We're proud to celebrate the 22 Vista companies named to Built In's 2021 Best Places to Work lists.



STRENGTHENING COMPANY BOARDS

Our Independent Board of Directors Program leverages our network to source qualified board candidates for our portfolio companies. Last year we placed more than 20 independent directors. Most recently, [Bridgette Heller](#) joined the board of Numerator and [Paul Martin](#) joined the board of Ping Identity. Diversity, Equity and Inclusion remains a constant focus in quarterly board meetings to drive accountability and progress portfolio-wide.

INVESTING IN OUR PEOPLE

Congratulations to the below individuals on their new senior roles following year-end promotions:

- Patrick Severson, Senior Managing Director, Foundation Fund
- Rod Aliabadi, Managing Director, Flagship Fund
- Josh Gray, Operating Managing Director, Endeavor Fund
- Rebecca Hu, Managing Director in the Office of the CEO
- Brent Lanier, Managing Director and Chief Information Officer

We also welcome [Thomas Hogan](#) who joined Vista as an Operating Managing Director on the Flagship Fund team. Mr. Hogan served as Chairman and Chief Executive Officer of Kony, a global leader in digital banking. He began his career at IBM and is currently a member of the Citrix Board of Directors.

EMBRACING RESPONSIBILITY & COMMUNITY

Vista is committed to creating positive impact through our firm and investments. We recently joined [ILPA's Diversity in Action Initiative](#), which brings together limited and general partners who are committed to advancing diversity, equity and inclusion in the private equity industry.

Last month, Robert F. Smith [spoke at Davos 2021 about "Accelerating Digital Inclusion in a Post-COVID World."](#) Panelists discussed how COVID-19 has exacerbated the digital divide with 47% of the global population remaining offline despite surging internet usage. The session was hosted in association with The EDISON Alliance, a World Economic Forum initiative to tackle digital deserts. Vista is proud to be a [founding member](#) of the Alliance.

[Read More Insights in the Vista 2020 Year in Review](#)

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