

# VISTA EXCHANGE



## April Review

Environmental, social and governance (ESG) strategies are crucial to the sustainability and long-term success of Vista. We are committed to measuring our environmental footprint and participating in reduction practices across the Vista ecosystem. In April, Earth Day provided an opportunity to reflect on what more can be done to help protect our planet. Including and beyond environmental sustainability efforts, we partner closely with our private equity and permanent capital companies to incorporate ESG strategies in every stage of the investment lifecycle – from due diligence to product offerings and solutions that generate a positive impact to our companies, their stakeholders and the communities within which they operate and serve.

## INVESTING IN ENTERPRISE SOFTWARE

We were pleased to announce the Vista Credit Partners' investment in Rocket Lawyer, a digitally native, affordable and complete legal service. Led by founder Charley Moore, the company's platform is used by companies and millions of individuals to gain access to necessary legal resources. By making law simple and affordable, Rocket Lawyer is democratizing access to justice.

*"Vista Credit Partners shares our commitment to bring justice within reach of everyone with a connected device. For most people and organizations, 'justice' means being able to create written contracts, negotiated and executed in a fair and transparent process. 'Justice' means being empowered to stand up for oneself with knowledgeable, reliable and efficient counsel. 'Justice' means being able to successfully navigate the complex landscape of government regulations via simple interfaces."*

Charley Moore, CEO and Founder of Rocket Lawyer

## APRIL 2021 ANNOUNCED TRANSACTIONS



Foundation Fund  
PLATFORM



Flagship Fund  
ADD-ON



Foundation Fund  
ADD-ON



Flagship Fund  
MONETIZATION



Flagship Fund  
MONETIZATION



Credit Fund  
FOUNDER DIRECT FINANCING

## TRANSFORMATIVE TECHNOLOGY

Throughout the Vista portfolio, we continue to witness technology's power to build a more equitable future.

- Finastra hosted "Hack to the Future", a hackathon to help remove unconscious bias in algorithms, AI and machine learning which drive inequality. With over 600 participants and teams of students, fintech enthusiasts, financial institution developers and fintech founders joining the movement, the hackathon is a step towards redefining the future of finance.
- To continue bridging the equity gap in education, Jamf announced updates to both Parent and Teacher products to empower remote, hybrid and in-person learning and overcome education inequity barriers that were prevalent even before COVID-19.
- Pluralsight announced the return of "Free April," a month of free access to the Pluralsight Skills platform to help improve technology skill development and accelerate economic recovery in the digital economy.

## ACCELERATING GROWTH

Four Vista companies were named to the second annual Inc. Magazine 5000 Regionals lists, which highlights the 250 fastest-growing private companies in six major U.S. regions. Congrats to Allvue Systems (FL), SecureLink (TX), Sonatype (D.C. Metro) and Trintech (TX) for this recognition.



Additionally, Ping Identity was named a finalist in the Best Identity Management Solution Category of the 2021 SC Media Awards as well as CRN's 2021 Security 100 List. NAVEX Global was recognized as the Top Compliance Firm in JD Supra Readers' Choice Awards.

## OUR COMMITMENT TO STAKEHOLDERS

We continue to recognize the opportunity and responsibility we have to make a positive impact on the world through our investment decisions, our business and our people. Vista's environmental, social and governance (ESG) policy reflects our commitment to creating value for all of our stakeholders and adhering to the highest standards of integrity throughout the lifecycle of each investment.

[Learn More About Vista's ESG Practices](#)

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