

VISTA EXCHANGE



Q1 Review

As we eclipsed one year of remote working, learning and connecting this March, Vista has continued to make investments in enterprise software companies making positive impacts on our businesses and communities. At the same time, we were proud to celebrate Women's History Month by honoring the women at our Firm and continuing our work to build a more inclusive and equal future.

INVESTING IN ENTERPRISE SOFTWARE

Vista started 2021 with strong momentum. In total, we announced 22 transactions in the first quarter. The Flagship Fund announced one platform investment and nine add-ons to current portfolio companies. The Foundation Fund announced three platform investments, six add-on investments and realized its investment in [Wrike](#). Meanwhile, the Endeavor Fund added a new platform, while Vista Credit Partners announced a transaction supporting Premise Data alongside the company's Series E funding.

Q1 2021 ANNOUNCED TRANSACTIONS



In March, Vista announced 11 transactions, including five new platform investments. The Endeavor Fund is thrilled to partner with [iN2L](#) CEO Lisa Taylor and her team of female leaders as they continue their mission of meaningfully impacting the lives of older adults. The Foundation Fund added two new emergency response software providers, [AlertMedia](#) and [ESO Solutions](#), as well as [ARCOS](#), a provider of workforce management solutions for utilities. Additionally, the Flagship Fund added [TripleLift](#), one of the largest advertising platforms in the world.

MARCH 2021 ANNOUNCED TRANSACTIONS



EMPOWERING THE VISTA ECOSYSTEM

We're proud to see our companies using technology and their platforms to advance gender equality:

- Vista and Columbia Business School hosted the fourth [Women's Business Leadership in Tech](#) conference. Betty Hung, Managing Director at Vista; Lisa Utzschneider, CEO of IAS; Erin Nelson, CEO of Social Solutions; and Amy Kadomatsu, CEO of ComplySci, joined to discuss actions to advance the recruitment, retention and promotion of women in technology.
- Finastra called on the financial services industry to [address gender bias in algorithms](#), and has published a five-point plan as a first step in changing the industry.
- Additionally, Stats Perform announced a [corporate partnership with Women in Sports Tech \(WIST\)](#) and became a hiring employer of the WIST Network to create opportunities for women looking to pursue careers in sports technology.

CELEBRATING WOMEN'S HISTORY MONTH

At Vista, we are determined to disrupt, innovate and lead by example – taking the opportunities we have been given to open up possibilities for colleagues who are women as well as those in our communities.

- We were pleased to celebrate Shannon Bracken's recognition in [Buyouts' 10 Standout Women in Private Equity](#) feature.
- Vista hosted a Sustainability Leadership Council webinar with its portfolio companies to share ideas around programs and strategies that support women in the workforce.
- In celebration of our team members, and our Firm values, we've also developed a brief [video on the Women of Vista](#).

EXPANDING ACCESS AND OPPORTUNITY

Vista opened applications for the [2022 Vista Frontier Fellows Program](#). Launched in 2019, the program provides undergraduate students from backgrounds that are not usually represented in private equity with full-time, paid internship opportunities. Frontier Fellows are also encouraged to apply for employment at Vista following their undergraduate studies.

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